



Antoine Trad's biography

I am a holder of a Dr degree in computer sciences degree and a Dr degree in business administration (DBA), with more than 300 articles. Actually, I am a professor and a researcher at IBISTM in Europe and the Middle East. My research field's title is: Enterprise Transformation Projects' Impacts, AI based Mathematical Models and Enterprise Architecture; mainly intended for Managers, Architects, and Engineers in Business Innovation and Transformation Projects. My research and development works have an absolute in the mentioned fields; even in front of global and global organizations and corporations. These facts can be verified using search motors (like google search, google scholar or other) and I have developed a related Transformation Research Architecture Development framework (TRADf). In my research project and articles, I work on inspecting AI and enterprise architecture solutions in business and digital transformation projects; in parallel to my academic activities I work as a consultant in transformation and enterprise architecture projects. TRADf is a pioneering approach that can be implemented by any organization and has the lead in transformation projects' related topics in various organizational and business domains.